

SEMINOLE
Hard Rock
HOTEL & CASINO

HOLLYWOOD, FL



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GOTTA WHOLE LOT TO LOVE

We're not just a hotel and casino – we're a 24/7/365 rock-the-house performance of greatest hits. Slots, Blackjack, South Florida's premier Poker Room, world-class restaurants, nightclubs,

shopping, and luxurious hotel rooms literally made for rockstars – all in one hot 'n' sunny, convenient location. We're here to amplify the way you play. Welcome to the main stage.





The **HOTTEST** *Seats* **IN THE** **HOUSE**

Just because we're all laid back in paradise doesn't mean we play soft. This is the home of turning it up. With Blackjack and the hottest Poker Room in South Florida – you'll always find the action you crave down here.

- Over 125 Table Games
- Open 24/7
- Limits \$10 to \$5,000 per hand
- Baccarat and Mini-Baccarat
- Pai Gow, Three Card, Let It Ride Poker and Texas Hold 'em Bonus Poker
- Live and Tournament Poker
- 24/7 High Stakes Poker

Stop dreaming about the perfect Poker Room and start playing in it!

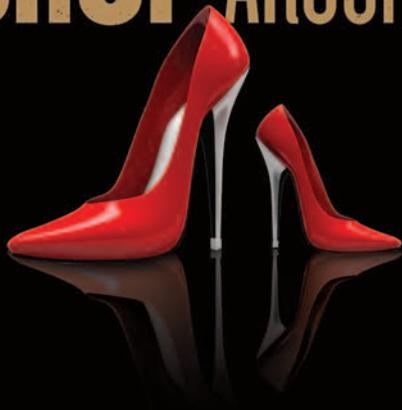
- Dedicated Poker Room
- Comfortable club-like atmosphere
- Dozens of live poker tables
- Food and drink service
- Tableside dining
- Sports action on big-screen plasmas
- Poker Rewards available



SHE'S GOT THE LOOK

In South Florida, we're the ultimate stage for slots. We have 2,500 of the hottest slot machines this side of Vegas, including all the favorites. Players are walking out of here with millions in jackpots every month. So if you wanna play pennies or reach for rockstar status, you're bound to find a machine that plays your song.

SHOP, SHOP AROUND



Both Seminole Hard Rock Hotel & Casino and Seminole Paradise are home to stores and boutiques loved by rock royalty and shopstars alike. As the home venue to an ever-evolving Greatest Hit-list of fashion boutiques and classic brands – from the fun and funky, to the elegant and chic – you're bound to discover something that's totally you or totally unforgettable.

SEMINOLE
PARADISE®
HARD ROCK HOTEL & CASINO

BIJOUX TERNER

Branded luxury accessories at irresistibly simple prices.

BODY ROCK SPA

Rock the body and soothe the soul with exclusive massages, facials and aromatherapy treatments.

BOSS CONNECTION

Superior, premium, contemporary clothing and accessories for men and women.

BRATS

Ultimate children's clothing shop with an attitude.

BROOKSTONE

Unique innovative consumer products in a fun interactive environment, making life easier and better.

CACHÉ

Apparel and accessories for the modern, sexy woman.

DESIGNER OUTLET

Designer clothing and accessories for men and women at reasonable prices.

GALLERIT

An eclectic array of fine arts and collectibles.

HOLLYWOOD EAST

Fashion boutique carrying brands such as Ed Hardy, Christian Audigier and True Religion Jeans.

KOOSH JEWELERS

This premier jeweler provides the exclusive designs of Rolex, Cartier, Brightling, Paneria, Michele and Philip Stein watches along with diamond jewelry.

LUCKY DEVIL TATTOO

Located in Hollywood East. The best artist on the East coast. It's your body, you deserve the best.

MACCIMO

Men's and women's clothing featuring brands like Kenneth Cole, Michael Kors, Ferragamo and Dolce & Gabana.

PERRY ELLIS

A leader in affordable men's fashion. Featuring dress business, dress city and casual styles, Perry Ellis has the current look that fits your lifestyle.

QUIKSILVER BOARDRIDERS CLUB

Surf wear never looked so good for riding waves or lounging.

RARE FOOTAGE

With movie theatre décor and a premium array of sneakers, everyone is sure to find their perfect fit. Make sure to check out the vault, with the most exclusive sneaker products seen in the U.S.!

RESORT WEAR

Find leading brand sun glasses like Fossil, Cavalli, Ray-Ban and Oakley at great prices.

ROCK SHOP

This eclectic store carries everything from Gwen Stefani's popular L.A.M.B. clothing line to Trunk, a limited edition, innovative high end t-shirt line. If you're in need of a cool collectible, last minute outfit or the perfect gift, stop by today!

SCENTSUAL PERFUMES

Great specialty perfumes, cosmetics and handbags from the leading designer brands.





SEMINOLE OKALEE INDIAN VILLAGE

Live demonstrations of Tribal arts and crafts, over 30 species of animal exhibits and artifacts.

SERGIO KACHATTI

Step into this European-style men's shop to find the highest quality designer clothing.

SHOOZ

Shoe, handbag and accessory designs by Via Spiga, Donald Pilner and Brighton.

SINBAD SPORTS

Officially licensed merchandise. Unique jerseys, caps, apparel, memorabilia, sports collections and gifts. Custom silk screening and embroidery.

THE BUYING PLACE - CHOOPEEK CHEKE

Conveniently located near the main entrance, there is a variety of hand crafted Native American merchandise throughout the store. The authenticity of all the pieces give a glimpse of the rich heritage and traditions of the Seminole Tribe of Florida.

UNFORGETTABLE

Treat yourself to bathing suits, accessories and more at this one of a kind boutique.

WHITE HOUSE/BLACK MARKET

Ultimate women's fashion in shades of black and white.



IT ALL
Depends
UPON YOUR
APPETITE

No matter where you've toured before, we have over a dozen restaurants that'll challenge any memory you have for 'Best Meal Ever.' Menu after menu – barbecue, seafood, sushi, Italian and authentic Mexican cuisine, classic pub favorites – the selection is endless and 100% Grade A legendary.



BEACH CLUB

Relax poolside. This super-sized 3,000-square foot pool bar features a lounge area with your front row seat to the afternoon and evening entertainment.

BEN & JERRY'S

Vermont's finest ice creams and sorbets.

BLUE PLATE

Everyone's favorite comfort foods are here for breakfast, lunch and dinner. Open 24 hours.

BLUEPOINT OCEAN GRILL

Fresh seafood and prime steaks with spectacular lakeside dining.

BONGOS CUBAN CAFE

This sizzling supper club is bringing its Latin flair to Hollywood, FL.

CONSTANT GRIND

Refreshing iced drinks, gourmet coffee, tempting pastries and delicious specialty sandwiches.

COUNCIL OAK STEAKS & SEAFOOD

Award-winning, upscale dining offering the finest cuts of beef and fresh local seafood with a fabulous wine list.

HOOTERS

Wings and more served up by the illustrious Hooters' girls.

HARD ROCK CAFE

Music memorabilia and a menu that rocks with grilled fajitas, burgers and onion rings with special barbeque sauce.





JOHNNY ROCKETS

Step back to the 50's for all American favorites, burgers, shakes, malts and baked apple pie.

KILWIN'S CHOCOLATES, FUDGE & ICE CREAM

The finest, freshest ingredients create an impressive selection of confections and ice cream.

MARTORANO'S ITALIAN - AMERICAN KITCHEN

Check out Steve Martorano's Italian-American Kitchen where his signature Philadelphia-inspired flavor and flair brings guests an unrivaled experience in dining.

RENEGADE BARBEQUE COMPANY

Authentic Florida oak-smoked barbeque in a unique American Indian ambiance.

ROCK N HOOKAH

Delicious cuisine featured in a Mediterranean atmosphere. Try our famous flavored tobacco hookah pipe and international wine and beer.

TATU

Soul satisfying sushi bar, Pan-Asian creations and Chinese favorites.

TEQUILA RANCH

Upscale Mexican cuisine with margaritas by the yard and a rockin' mechanical bull.

WETZEL'S PRETZELS

World's most incredible pretzels, served fresh from the oven.





PARTY EVERY DAY

The show never ends here. We want to give you a blow-your-mind experience at every turn – encore after encore – that’s what playing hard is all about. It’s an attitude of non-stop entertainment – putting on the show of our lives every day and night, not because it’s our job – because we love it and we want you walking away humming our tune.

That’s why we built Hard Rock Live, a state-of-the-art, 5,500-seat arena that hosts some of the biggest acts from music to comedy. When this show let’s out, there’s always a party going in one of our nightclubs or bars, so rest up, because we’ll be expecting an encore from you too.

SEMINOLE HARD ROCK HOTEL & CASINO

Casino action featuring 2,500 slots and games, Blackjack, Baccarat, Mini-Baccarat, Pai Gow Poker, Three Card Poker, Let It Ride, Texas Hold 'em Bonus Poker and South Florida's premier Poker Room. High-limit and non-smoking gaming areas.

GRYPHON

Club all night in an exclusive Euro-style discotheque with a private, elevated V.I.P. area.

HARD ROCK LIVE

Rock out in Florida's hottest arena, featuring entertainment's top names and front-row views from every seat.

IMPROV COMEDY CLUB

Catch the country's biggest comedians, along with up-and-coming local talent.

KNIGHTTIME BILLIARDS

Cue up some billiards or arcade action day and knight at this medieval-inspired bar.

LOBBY BAR

Feel welcome right away in our luxe lobby bar, serving a variety of refreshing drinks and cocktails.

MURPHY'S LAW IRISH PUB

Everybody's a little Irish at this authentic pub, featuring pints and live music nightly.

OPIUM

Party like a pro in this multi-level mega nightclub with state-of-the-art sound and lighting.

PANGAEA LOUNGE

Feel like a star in this world-renowned celebrity ultra-lounge.

PARADISE LIVE!

Seminole Hard Rock's intimate entertainment venue, guaranteed to satisfy!

PASSION NIGHTCLUB

Take nightlife to the next level in this multi-tiered nightclub with dance floors and two V.I.P. lounges.

SLIMS

Premier Rock & Roll bar. Where the beautiful people go to get ugly.

TOWER OF POWER CENTER BAR

Surround yourself with all the action in the heart of the Seminole Hard Rock casino!

WET WILLIES

Cool off in this casual, upbeat atmosphere serving the world's greatest daiquiris.





REST UP WE'LL *Expect* AN ENCORE

When it comes to a place to stay, Seminole Hard Rock Hotel & Casino pumps up the volume on the ol' satisfaction dial. Our 4-Diamond 12-story hotel tower is a fully-immersive rock-luxury experience with a spectacular pool area, a world-class spa and 500 of the most uniquely designed rooms and suites – all worthy of rock royalty. Sleep or no sleep, we've got the keys to your rock kingdom with:

- ▶ Ultra-luxury pillow-top beds
 - ▶ Oversized tubs & showers
 - ▶ Spacious bathrooms
 - ▶ Tivoli stereo & CD systems
 - ▶ Free WiFi
-

ARE YOU GONNA GO MY WAY?

FLORIDA TURNPIKE NORTHBOUND (FROM MIAMI)

Exit Griffin Road. Make right onto Griffin Road (heading east). Make right onto Rt. 441 (State Rd. 7), heading south. Entrance will be on your right.

FLORIDA TURNPIKE SOUTHBOUND (FROM WEST PALM BEACH)

Exit Griffin Road. Make left onto Griffin Road (heading east). Make right onto Rt. 441 (State Rd. 7), heading south. Entrance will be on your right.

I-95 NORTHBOUND (FROM MIAMI)

Exit Stirling Road. Turn left on Stirling Road (heading west). Turn right on US 441 (State Rd. 7), heading north. Entrance will be on your left.

I-95 SOUTHBOUND (FROM WEST PALM BEACH)

Exit Stirling Road. Turn right on Stirling Road (heading west). Turn right on US 441 (State Rd. 7), heading north. Entrance will be on your left.

WEST COAST (FROM NAPLES / FT. MYERS)

Take I-75 South, to I-595 East. Head east on I-595. Exit Rt. 441 South (State Rd. 7). Entrance will be on your right.

For transportation arrangements contact the concierge desk at 954-327-7673. Services provided by Corporate Coaches.

SEMINOLE HARD ROCK HOTEL & CASINO

1 SEMINOLE WAY
HOLLYWOOD, FL 33314
866.502.PLAY
WWW.SEMINOLEHARDROCKHOLLYWOOD.COM

GOTTA **WHOLE** LOT TO LOVE

BLACKJACK | BACCARAT
PAI GOW POKER
TEXAS HOLD'EM BONUS POKER
THREE-CARD POKER | LET IT RIDE

2,500 SLOTS IN ALL DENOMINATIONS

OVER 125 TABLE GAMES

500 PLUSH GUEST ROOMS & SUITES

23 STYLISH BOUTIQUES

29 BARS, RESTAURANTS & LOUNGES

BODY ROCK SPA

HARD ROCK LIVE

1 SEMINOLE WAY, HOLLYWOOD, FL 33314
SEMINOLEHARDROCKHOLLYWOOD.COM



HOLLYWOOD, FL

PLAYHARD

Management reserves the right to change or cancel promotion at any time. Persons who have been trespassed or banned by the Seminole Tribe of Florida or opted into the self-exclusion program are not eligible. You must be 21 years of age or older to play slots and games or to receive Player's Club benefits. You must be 18 years or older to play live poker. If you or someone you know has a gambling problem, please call 1.888.ADMIT.IT.

